



# Send us your best watermelon carving for a chance to win up to \$600

and have your juicy carving idea published online at [WhatAboutWatermelon.com](http://WhatAboutWatermelon.com). There are five different categories for all kinds of skill levels. With 16 different prizes, you just have to enter!

Deadline for submissions is August 4, 2012.

THE DAY AFTER NATIONAL WATERMELON DAY!

We're handing out prizes for these categories:

|                      | 1 <sup>st</sup> Place | 2 <sup>nd</sup> Place | 3 <sup>rd</sup> Place |
|----------------------|-----------------------|-----------------------|-----------------------|
| <b>Most Original</b> | \$100                 | \$50                  | \$25                  |

Your original watermelon art may be meant for a special occasion, season or holiday. Christmas in July anyone?

|                 |       |      |      |
|-----------------|-------|------|------|
| <b>Funniest</b> | \$100 | \$50 | \$25 |
|-----------------|-------|------|------|

We've all seen hilarious takes on food, so show us your humor! Comical staging counts, so make us LOL!

|                     |       |      |      |
|---------------------|-------|------|------|
| <b>Most Elegant</b> | \$100 | \$50 | \$25 |
|---------------------|-------|------|------|

Culinary professionals and highly skilled food artists can knock our socks off. Show us how the experts do it.

|                           |       |      |      |
|---------------------------|-------|------|------|
| <b>Best Jack O' Melon</b> | \$100 | \$50 | \$25 |
|---------------------------|-------|------|------|

Save a pumpkin, carve a watermelon! The insides will be much tastier, too. A watermelon Jack O'Lantern is what we're talking about.

|                            |       |      |      |
|----------------------------|-------|------|------|
| <b>Best Watermelon.org</b> | \$100 | \$50 | \$25 |
|----------------------------|-------|------|------|

Not our name, silly. Any of the carving ideas and instructions found online at [Watermelon.org](http://Watermelon.org). If you can follow a recipe, you can do a carving.

**Fan Favorite** Tell your friends to vote for your carving at the winner's gallery hosted at [WhatAboutWatermelon.com](http://WhatAboutWatermelon.com)! Grand prize winner receives **\$500!**

Submit your carving at:  
[WhatAboutWatermelon.com](http://WhatAboutWatermelon.com)

#### CONTEST RULES

CONTEST IS FOR WATERMELON ENTHUSIASTS OF ALL AGES.

- How to Enter: The contest is hosted through the [WhatAboutWatermelon.com](http://WhatAboutWatermelon.com) blog. Email photos of your final watermelon carving and a photo of you with your carving, high resolution, to [watermeloncarvings@watermelon.org](mailto:watermeloncarvings@watermelon.org).
- Carvings can be based on whole watermelon, fresh cut watermelon, mini watermelon or any mix.
- You may use any type of display, craft or other creative materials to make your own watermelon carving. This includes the staging of your entry if you choose to make a backdrop or setting.
- Your National Watermelon Month watermelon carving entry must be posted or emailed during the month of July 2012, or as late as August 4, 2012, the day after National Watermelon Day.
- The staff and social media representatives of the NWPB will judge entries. No staff member or NWPB vendor is qualified to enter. All categories will have a 1st, 2nd, and 3rd place prize awarded.
- Grand prize Fan Favorite winner will be selected total number of winners via a poll at the [WhatAboutWatermelon.com](http://WhatAboutWatermelon.com) blog. Your National Watermelon Month watermelon carving contest entry must be posted or emailed during the month of July 2012 or as late as August 4, 2012, the day after National Watermelon Day. The Grand prize winner will receive an additional \$500 gift card to Amazon.com.
- All winners will be recognized in watermelon industry trade press as well as via online ribbons, badges, posts and tweets. Certain restrictions may apply.
- Entries must be received no later than August 4, 2012. All winners will be notified August 15, 2012. NWPB will notify winners via email, or phone. The NWPB is not responsible for lost, late or misdirected mail.
- Cash prizes will be awarded in the form of gift cards to the online retailer Amazon.com.
- Take high-quality photos, and use close-ups to accent details not visible in your wide, all-inclusive or size-enhanced photos. Please attempt to limit email size to 5 MB, and if needed send multiple emails to share all angles of entry.
- Entries and commentaries become the property of NWPB, including all advertising and promotional rights, and will not be returned. NWPB reserves the right to use the owner's name/photos for publicity purposes without further compensation.
- The National Watermelon Promotion Board (NWPB) administers the online National Watermelon Month Watermelon Carving Contest.

[watermeloncarvings@watermelon.org](mailto:watermeloncarvings@watermelon.org)